

Master Gardeners Board Meeting 01-05-2010

Present were: Mary Wiedenmeier, Kathy Daniels, Ivan Placko, Alice Graf, Linda Baeten, Stan Meyer, Bob Potter, Ken Hawk, Roy Anne Moulton, Audrey Ruedinger, Sue Bohn, Linda Werner and Nick Schneider.

Treasurer's Report

Alice had a report for November 2009. As of November 30, 2009 we had \$100 cash, \$9,224.37 in the checking account, and \$5,072.34 in a CD for a total of \$14,396.71. It was mentioned that not all revenue/expenditures from Winter Escape/Summer Dreams is included in the November statement. The December report was not available tonight. Christmas party expenses, and marketing and postage for Winter Escape will be in the December report.

Secretary's Report

The Business Meeting minutes from November should be posted on the Website, and were included in the December Newsletter. There was no Board or Business meeting in December.

OLD BUSINESS

Address for event mailings: A question was brought up as to why there was a mailing address without a name on the Winter Escape brochure, and whether this might be confusing or make people apprehensive about sending a check. Roy Anne explained that Audrey's name, phone number and e-mail address are listed for information, and the mailing address for registration is actually Diane Iott's home address. Diane is responsible for collecting the reservations and asked that her name not be on the brochure. WCMGA was used instead. This could be something to consider for next time, as the brochures are already printed.

NEW BUSINESS:

Tax Exempt Status: Alice had contacted the State. She will do the necessary paperwork to get us a tax exempt number.

Board Appointments due to expiration of past officers' terms: With our new Vice President, Ivan Placko on board, it was reasonable to want continuity by keeping Sue Bohn on as a member. Sue said she would be happy to remain on the Board, and would have offered her assistance either way. It was also deemed reasonable to have new people on the board who could contribute new ideas. Linda Werner's would step down if another candidate could be found. It was decided to offer the position to Marge Menacher. Moved and seconded Graf/Meyer to appoint Marge Menacher for a one year term. Motion carried 12-0, voice vote. Moved and seconded Graf/Placko to appoint Sue Bohn for another one year term. Motion carried 12-0, voice vote.

State Grant approvals: Roy Anne read the letter she received from the State Master Gardener Association regarding our grant proposals. We were awarded \$650.00. \$250 will go towards Habitat for Humanity projects and \$400 will go toward the Winter

Escape/Summer Dreams event. A grant report will be due in April. Roy Anne thanked Linda Werner for her help in securing the grants.

Education Committee report:

- Copies of the Winter Escape brochure were passed around. At this point 14 people have signed up. Promotion of the event has begun.
- Advertising for the Garden Expo bus trip to Madison has begun. Thanks again to Linda Werner. Linda asked others to give feedback if they should happen to see the ads. Lawanda's article in the Oshkosh Northwestern should come out tomorrow.
- Roy Anne is working on a new trip to Ball Horticulture Gardens to take place on Friday, August 6, 2010. A brochure was passed around. Thought is being given to making it an overnight trip. Ball is located west of Chicago.
- Audrey is working on speakers for our Business meetings. John Procknow has visited the Experimental Gardens in Minneapolis and will be speaking to the Paine Volunteers. She may approach him to give his presentation to us as well. Another speaker to consider would be from Stuarts Landscaping.

Planning Session: Nick had a handout of Mission Statements from the UW Extension, the Wisconsin MG Association, and the Winnebago County MGs. He suggested that what we want to do tonight is more of a "renewal". We should address where we want to go from here. Nick facilitated the discussion using SWOT analysis (SWOT stands for Strengths, Weaknesses, Opportunities, and Threats). Roy Anne took notes as the board brainstormed to identify the four questions. The Board will meet again to see what ideas could be implemented in the future. Plans should be forthcoming.

Meeting adjourned...8:30pm

Respectfully submitted,
Linda Baeten